

Product  
Guide



TM

# ClearView<sup>TM</sup>

Clear Water Made Simple

# Scent-Trific™ The Chlorine Plus™ Tab

*Only tabs with the Scent-Trific flower stamp guarantee high quality, low odor chlorine.*



## Scent-Trific™ Tabs

Longer Lasting, Money Saving, Full Strength, Low Odor Chlorine Tabs.

Active Ingredient: 99% premium grade Trichlor

- No gummy binders
- No film or clogging of skimmers, chlorinators, or filters
- Ensures safe, sanitary, sparkling water
- Floral fresh scent package

## Individually Label Wrapped 3" Tabs

Child resistant wrapped tabs may be sold individually.

Sold As:	Part #
80 Tabs in 40lb. pail	CVTLCR080

## 3" Tabs

Sold As:	Part #
8 x 5 lb./case	CVTLST005
4 x 10 lb./case	CVTLST010
25 lb. pail	CVTLST025
50 lb. pail	CVTLST050

 **Scent-Trific Chlorine Plus Tabs are an advanced, low odor, full strength chlorine technology. No other tab delivers more!**



### No Big Box Competition

Millions of dollars are lost to big box stores in chlorine sales every year. By offering Scent-Trific to your customers, you provide them with a superior product that's not available through any big box source thus putting the dollars back into your pocket, where they belong.



### Exclusive Product

Scent-Trific tabs are only sold to pool professionals ensuring that you're offering a product that promotes and protects your business. Show your customers how much you care about them and the quality of their pool water by giving them a superior product that they can only get from their trusted pool source.



### Built In Profitability

Scent-Trific tabs are protected by MAP pricing ensuring that the integrity of the product line and your ability to make a profit from it are secure. Unlike bargain tabs which are price slashed to the point of non-existent margins, Scent-Trific tabs are protected – kind of like purchasing an insurance policy for your tab business.



### Repeat Customers

Since Scent-Trific is only offered through pool professionals, your customers will continue to come back to you for their replacement supplies. When your customer understands the benefits, and cost savings of using this superior tab, they will continue to want to provide only the best water sanitizing product to their pool environment – and all its swimmers.



### Cross-Sell Opportunities

By bringing your customers back to you for their Scent-Trific product, you also increase the opportunity to cross-sell them on other products and/or services that you offer. Something as simple as coming by your location to pick up a restock of Scent-Trific tabs could result in additional toy, equipment, furniture, or accessory sales.

# SANITIZE



## Jumbo Tabs 3"

Hard-pressed 8 oz. tabs provide safe, clean, and sanitized water.

Active Ingredient: 99% Trichlor

- No gummy binders
- Jumbo tabs are unwrapped
- No film or clogging of skimmers, chlorinators, or filters
- Provides dependable sanitization for clean and safe water



### Unwrapped Tab

Sold As	Part #
25 lb. pail	CVTL025U
50 lb. pail	CVTL050U

## Tabits - 1" Tabs

Small size dissolves more quickly. Great for smaller pools.

Active Ingredient: 99% Trichlor

- No gummy binders
- Hard-pressed, unwrapped 1/2 oz. tab
- No film or clogging of skimmers, chlorinators, or filters
- Ensures safe, sanitary, sparkling water



Sold As	Part #
8 x 5 lb. pail/case	CVTS005
25 lb. pail	CVTS025
50 lb. pail	CVTS050

## Pool Sticks

Works to sanitize water, kill bacteria, and control algae.

Active Ingredient: 99% Trichlor

- No gummy binders
- Hard-pressed, unwrapped 8 oz. sticks
- No film or clogging of skimmers, chlorinators, or filters
- Delivers quality sanitization for clean pool fun



Sold As	Part #
4 x 8 lb. pail/case	CVST008
25 lb. pail	CVST025
50 lb. pail	CVST050

## Bromo Tabs

Chlorine alternative, commonly used in spa and smaller pool applications.

Active Ingredient: 96% Bromine

- Slow dissolving
- Reduced odor
- Keeps water clean and clear for worry-free use



Sold As	Part #
8 x 4 lb. pail/case	CVBR004
25 lb. pail	CVBR025
50 lb. pail	CVBR050

## Granular - Shimmer-N' Shock

Shimmer-N' Shock is a granular chlorine based bacteria and algae control.

Active Ingredient: 99% Sodium Dichlor

- No pre-dissolving
- Completely soluble - no residue
- Will not cause pH bounce
- Being pH neutral & quick dissolving makes it the most universal chlorine product available
- Economical shock treatment
- Restores sparkle and clarity to dull water
- Perfect for vinyl-lined or above ground pools



Sold As	Part #
8 x 5 lb. pail/case	CVDB005
4 x 10 lb. pail/case	CVDB010
25 lb. pail	CVDB025
50 lb. pail	CVDB050

# BALANCE

## NEW Pouch Packaging With Resealable Child Safe Zipper!

Available in convenient 5 lb. to 25 lb. sizes.

### Total Alkalinity

Raises the overall alkalinity and protects from surface staining.

Active Ingredient: Sodium Hydrogen Carbonate

- Effectively raises total alkalinity
- Prevents pH bounce
- Protects surfaces from staining or discoloration

### Calcium Increaser

Increases calcium hardness to prevent etching, corrosion, and unbalanced water.

Active Ingredient: Calcium Chloride

- Effectively raises water hardness
- Prevents corrosion of metal parts
- Prevents etching
- Protects heater elements

### Primo Powder

Water conditioner and stabilizer. Helps prevent chlorine loss from exposure to the sun.

Active Ingredient: Isocyanuric Acid

- Fine mesh granular
- Improves effectiveness of sanitizer

### pH Up

When the pH levels fall below 7.2, quickly raise it to the optimal range of 7.2 - 7.6 with pH Up.

Active Ingredient: Sodium Carbonate

- Effectively raises pH
- Prevents cloudy water
- Improves effectiveness of sanitizer
- Proper pH range maintains swimmer comfort

### pH Down

When the pH levels rise above 7.6, quickly reduce it to the optimal level of 7.2 - 7.6 with pH Down.

Active Ingredient: Sodium Bisulfate

- Effectively lowers pH
- Lowers total alkalinity
- Improves effectiveness of sanitizer
- Proper pH range maintains swimmer comfort



Heavy duty tear proof packaging and child safe Child-Guard™ zipper.



Sold As	Part #
8 x 5 lb. pouch/case	CVTA005
4 x 10 lb. pouch/case	CVTA010
2 x 25 lb. pouch/case	CVTA025
50 lb. pail	CVTA050



Sold As	Part #
4 x 10 lb. pouch/case	CVCC010
2 x 25 lb. pouch/case	CVCC025
45 lb. pail	CVCC045



Sold As	Part #
36 x 1 lb. pouch/case	CAPP001
8 x 5 lb. pouch/case	CVCA005
4 x 10 lb. pouch/case	CVCA010
2 x 25 lb. pouch/case	CVCA025
45 lb. pail	CVCA045



Sold As	Part #
8 x 5 lb. pouch/case	CVSA005
4 x 10 lb. pouch/case	CVSA010
2 x 25 lb. pouch/case	CVSA025
50 lb. pail	CVSA050



Sold As	Part #
8 x 7 lb. pouch/case	CVSB007
50 lb. pail	CVSB050

# SHOCK

## Shimmer-N' Shock

Chlorine based shock treatment to control bacteria and algae.

Active Ingredient: 99% Sodium Dichlor

- No pre-dissolving
- Completely soluble. No residue.
- Will not cause pH bounce
- Being pH neutral & quick dissolving makes it the most universal chlorine product available
- Economical shock treatment
- Restores sparkle and clarity to dull water
- Perfect for vinyl-lined or above ground pools
- Available in pails. See Granular in Santizers

Sold As Part #  
24 x 1 lb. pouch/case CVDB001



## Chlor Free Shock & Swim 15

Non-chlorine shock oxidizer that removes organic contaminants and improves water clarity.

Active Ingredient: 45% Potassium Monopersulfate

- Removes chloramines
- Safe with chlorine, bromine, and copper/silver sanitizer systems
- Will not raise chlorine to unsafe levels
- Available in pails or convenient 1lb. pouches
- Re-enter pool as quickly as 15 minutes after application
- Promotes sanitizer effectiveness
- Restores sparkle and clarity to dull water
- Will not bleach or fade vinyl liners

Sold As Part #  
24 x 1 lb. pouch/case CVCF001  
25 lb. pail CVCF025  
50 lb. pail CVCF050



## Insta-Chlor

Highly effective shock that sanitizes, clarifies, and prevents algae growth.

Active Ingredient:

- 68% Calcium Hypochlorite
- Removes chloramines
- Safe with chlorine, bromine, and copper/silver sanitizer systems
- Available in pails or convenient 1lb. pouches
- Economical shock treatment
- Quickly restores clarity to water
- Promotes sanitizer effectiveness
- Won't raise cyanuric acid levels



Sold As Part #  
24 x 1 lb. pouch/case IC001  
25 lb. pail IC025  
100 lb. pail IC100

## Insta-Chlor Super 73

Supercharged version of our standard Insta-Chlor shock. Perfect for after large volume pool usage.

Active Ingredient:

- 73% Calcium Hypochlorite
- Removes chloramines
- Safe with chlorine, bromine, and copper/silver sanitizer systems
- Convenient 1lb. pouches
- Quickly restores clarity to water
- Promotes sanitizer effectiveness
- Won't raise cyanuric acid levels



Sold As Part #  
24 x 1 lb. pouch/case ICS73001

## Opening & Closing Kits

### Winter Sleeper Pool Closer

Protect your pool and equipment for the long winters nap. Our Winter Sleeper Pool Closer includes an algacidal clarifier, surface/equipment protector, and shock packs in chlorine or chlorine-free formulas.

6 Per Case.

#### Chlorine Winter Sleeper Pool Closer

Up to 15,000 Gallons WS1500  
Up to 35,000 Gallons WS3500

#### Chlor-Free Winter Sleeper Pool Closer

Up to 15,000 Gallons WS1500CF  
Up to 35,000 Gallons WS3500CF

### Spring Start-Up

Jump start your pool for the summer swim season! The Spring Start-Up comes with a clarifier, powerful algacide, equipment protector/stain remover, and shock packs in chlorine or chlorine-free formulas.

6 Per Case.

#### Chlorine Spring Start-Up

Up to 15,000 Gallons SS1500  
Up to 35,000 Gallons SS3500

#### Chlor-Free Spring Start-Up

Up to 15,000 Gallons SS1500CF  
Up to 35,000 Gallons SS3500CF



## Reduce Cyanuric Acid



Bio-Active is a biological approach to safely and effectively reducing cyanuric acid levels by introducing powerful catalysts that accelerate the natural pathways of degradation for cyanuric acid.

- No need to drain your pool
- Saves water • Easy to use
- Natural and organic
- Non-toxic • Biodegradable!
- Economical and environmentally friendly.



Up To 25,000 Gal.  
12 x 8 oz. pouch/case CAD008Z  
Up To 50,000 Gal.  
8 x 1 lb. pouch/case CAD016Z



## Cyanuric Acid Test Strips

Accurately reads cyanuric acid up to 300 ppm. Quick and easy water testing in just 15 seconds.

Sold As Part #  
1 bottle TS808

# CONTROL



## Poly Power

Available in 30% & 60% Strengths

A broad spectrum algaecide that kills and prevents common and hard to kill algae.

Active Ingredient: Polyethylene Dichloride

- Active over a wide range of pH
- Non-foaming and non-metallic
- Not affected by high chlorine residuals
- Increases efficiency of sanitizers
- Improves water quality
- Long lasting algaecide

	Sold As	Part #
Poly 30	12 x 1 qt./case	CVLPP30QT12
Poly 60	12 x 1 qt./case	CVLPPQ12
	4 x 1 gal./case	CVLPP1G4



## Copper Strike

Eliminate yellow, green and black algae with this efficient, long lasting, copper based algaecide.

Active Ingredient: Copper as elemental 7.41%

- Non-selective: kills all types of algae
- Long lasting residuals
- Best copper based algaecide on the market with the least risk of staining
- Increases efficiency of sanitizers
- Improves water quality

Sold As	Part #
12 x 1 qt./case	CVLCSQT12
4 x 1 gal./case	CVLCS1G4



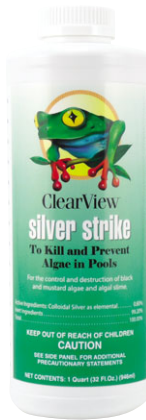
## Silver Strike

Targeted algaecide that eliminates resilient black and mustard algae as well as pink pigmented slime.

Active Ingredient: Colloidal Silver Complex

- Highly effective targeted algaecide
- Non-foaming
- Works well with chlorine or bromine sanitized pools
- Assists in controlling bacteria
- Can be applied to any pool surface
- May last for several weeks depending on pH balance

Sold As	Part #
12 x 1 qt./case	CVLSSQT12



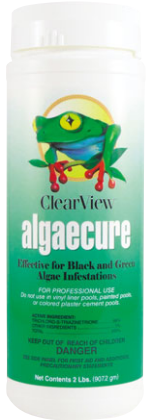
## Algaecure

The cure for black algae breakouts. Can also be used as a super chlorinator.

Active Ingredient: 99% Trichlor

- Use for super chlorination
- Effective algaecide for black algae in white plaster pools
- Ensures safe, sanitary, sparkling water

Sold As	Part #
12 x 2 lb./case	CVTC002
25 lb. pail	CVTC025
50 lb. pail	CVTC050



## Yellow Aid

Quickly removes yellow/mustard algae.

Active Ingredient: 99% Sodium Bromide

- Effective on any pool surface
- Can be applied at any time, day or night
- Formulated to be effective in various pH ranges
- Dissolves quickly and leaves no residue
- Non-staining
- Can be used without adjusting water chemistry
- No waiting to use the pool
- Can be used as a preventative against further algae spore reproduction

Sold As	Part #
12 x 2 lb./case	CVSO002
25 lb. pail	CVSO025



## Quat Power

Prevents and kills algae and algae slime growth.

Active Ingredient: 49.8% Dimethyl Benzyl Ammonium Chloride

- Effective over a wide pH range
- Non-metallic
- Controls the growth of algae slime
- Improves water quality

Sold As	Part #
12 x 1 qt./case	CVLQPQT12



## 90 Day Algae Treat

Long lasting, fast acting, easy to use treatment that prevents all types of algae.

Active Ingredients: Copper Triethanolamine complex 11.72% & 3.5% elemental copper

- Long-lasting effectiveness in all pool types
- Can swim immediately after treatment
- Controls the growth of all types of algae
- Increases efficiency of sanitizers

Sold As	Part #
12 x 1 qt./case	CVLATQT12



## Stopz-It™ Nutsedge Weed Killer

Control of Nutsedge and other weeds that destroys vinyl liners.

Dichlobenil in proprietary oil clay formula

- Will not harm common grass and shrubs
- Professional strength
- Improves coverage and an even vapor barrier
- Prevents seed germination of Nutgrass, Pigweed and Horsetail

Sold As	Part#
10 x 3.5 lb. bag/case	CVSTOP035
4 x 5 lb. bag/case	CVSTOP005



# CONTROL

## Super Crystal Clarifier

Surrounds even the smallest particles to aid in filtration, leaving the water exceptionally clear.

Active Ingredient: Proprietary Formula

- pH neutral
- Reduces algae occurrence
- Surrounds and coagulates microscopic particles making them easier to capture in the filter
- Not affected by shock treatments
- Reduces operational costs
- Nonstaining, nonfoaming
- Reinstates water clarity and sparkle

Sold As                      Part#  
 12 x 4 oz./display box    CVLSCC4OZ  
 12 x 1 qt./case            CVLSCCQT12



## PHOS-BOSS

When you want phosphates out, turn to the Boss!

The primary cause of algae growth is phosphates. Reducing phosphates eliminates the food source and keeps your pool algae free.

Active Ingredient: Proprietary Formula

- Professional strength
- Chelates and coagulates phosphates
- Works immediately, with or without water circulation
- Lowers phosphates to under 100 ppb
- 150% more effective than leading removers
- Substantially lowers algae's food source
- Improves sanitizer effectiveness
- Reduces need for shocks, algaecides, and other measures

Sold As                      Part#  
 6 x 64 oz./case            CVLPB05G6



## Filter Aid

Removes oil, scale, grime, and organics from sand, cartridge, and D.E. filters.

Active Ingredient: Proprietary Formula

- Professional strength
- Use as a backwash or a soak cleaner
- Compatible with all sanitizers
- Prevents cloudy water
- Improves water quality
- Helps prevent recurring water problems

Sold As                      Part#  
 12 x 1 qt./case            CVLFAQT12



## Biozyme

Biocatalytic enzymes remove body oils, suntan lotions, grease, and other organic contaminants from pool water.

Active Ingredient: Proprietary Formula

- Biocatalytic enzymes
- Professional strength
- Removes pollen and other organic contaminants that clog filters and cause waterline stains
- Easy to use
- Cleans pool water quickly and naturally

Sold As                      Part#  
 12 x 1 qt./case            CVLBZQT12



## Mineral Magnet

Removes metals from pool water, stains from pool surfaces and equipment, and restores water clarity.

Active Ingredient: Proprietary Formula

- Professional strength
- Chelates and coagulates minerals
- Lowers calcium hardness
- Prevents staining
- Removes scale
- Promotes sparkling clear water
- Lowers maintenance costs

Sold As                      Part#  
 12 x 1 qt./case            CVLMMQT12



## Drop Out

Collects cloud causing particles that are too small to be trapped by the pool filter.

Active Ingredient: Proprietary Formula

- Drops both live and dead suspended matter to bottom of the pool where it can easily be vacuumed
- Lowers excessive total dissolved solids without affecting other balancers
- Promotes sparkling clear water
- Lowers maintenance costs

Sold As                      Part#  
 12 x 1 qt./case            CVLDOQT12



## TVC Tile and Vinyl Cleaner

Removes scum, oil, and scale from tile and vinyl surfaces.

Active Ingredient: Proprietary Formula

- Nonabrasive
- Professional strength
- Removes scum, oils, and scale
- Easy to use. Saves time.
- Keeps pool looking clean, fresh, and beautiful

Sold As                      Part#  
 12 x 1 qt./case            CVLTVQQT12



## Chlorine Kick-Out

Effectively kicks-out excess amounts of chlorine or bromine from pool or spa water.

Active Ingredient: 100% Sodium Thiosulfate

- Quickly reduces or eliminates extra chlorine or bromine in pool or spa water

Sold As                      Part#  
 12 x 2 lb./case            CVK002  
 50 lb. pail                    CVK050





ClearView™

ANIMAL™  
by poolpals™



ClearSpa™ 104°  
SPA SOLUTIONS

Stinger™  
by poolpals™



poolpals™

Scent-Trific™  
THE CHLORINE PLUS TAB

Custom Cascade™

# OREQ™

Family of Brands