

jack's magic[®]



the magenta stuff[™]

NEW
50% STRONGER*
and reduces phosphates
in swimming pool water!
*than leading sequestrant products

*the most advanced start up and stain-fighting
product available for a beautiful stain-free pool*

jack's start up program[™] **step 1**

jack's stain program[™] **step 3** **PREVENTION**



- **Fast-acting and long-lasting sequestrant** helps remove stains & scale and helps protect all pool finishes from staining & scaling.
- **GREAT FOR START UPS!** Helps control plaster dust.
- Highly effective in all pool sanitizer systems (including salt chlorine generators – *cleans and helps prevent scaling of salt cells, helps extend cell life!*)
- Contains **Phos-Stop Plus[™]**: will not yield phosphates; reduces existing phosphates in pool water.



SIZES

32 oz.

5 gal.

55 gal.

JACK'S MAGIC® THE MAGENTA STUFF™

The Magenta Stuff represents a breakthrough in swimming pool stain prevention. Highly effective in all pool systems, this multi-purpose sequestering product has been formulated to prevent and help remove metallic stains and scale in swimming pools by allowing for the filtering of metallic contaminants out of the water. This fast-acting product helps fight stains and scale and is long-lasting to help protect all pool finishes from staining and scaling. *The Magenta Stuff's* unique formulation and performance capabilities, including helping to control plaster dust, make it the "must have" product for pool start ups. *The Magenta Stuff* works well with all sanitizer systems (including salt chlorine generators — it will help prevent scaling of cells, clean cells, and helps prolong cell life!) *The Magenta Stuff's* advanced formula works well in areas where copper or high sanitizer levels are a common water concern. *The Magenta Stuff* contains *Phos-Stop Plus™* so in addition to not yielding any phosphates, it actually helps to reduce the level of phosphates that may already exist in the swimming pool water. *Please note: Immediately upon application, The Magenta Stuff will begin reacting to tie up contaminants, and for this reason, it is not uncommon to have a "cloudy" appearance in the water; this is a temporary condition, and will be filtered out.*

Green Stuff™ Note: The Magenta Stuff is part of the *Jack's Magic Stain Program™* which saves more than 200 million gallons of pool water annually from being drained when a pool is acid washed. For more information on [Jack's start up program™](#) and [Jack's stain program™](#) consult your swimming pool professional or visit www.jacksmagic.com.

DIRECTIONS FOR USE

Initial Dose (for existing pools)/Start up (for new pools or new pool finishes):

Add one quart (32oz.) per 15,000 gallons of pool water.

Maintenance/Prevention:

Add 6 - 8 oz. of *The Magenta Stuff* per 15,000 gallons of pool water on a weekly basis to help prevent staining and scaling in a properly balanced swimming pool. Please have your water tested by a pool professional on a regular basis. A *Jack's Magic® Professional Test Kit* is highly recommended for accurate testing results.

Stain Removal:

In certain instances *The Magenta Stuff* can be used to reduce the severity of a stain over time. In order to determine the appropriate method of removing an existing stain, use a *Jack's Magic Stain ID™ Kit*.

CAUTION: KEEP OUT OF REACH OF CHILDREN

If swallowed, rinse oral cavity, drink large amount of water and seek medical attention. For skin and eyes, flush with water for 15 minutes. For eyes, seek medical attention.



**Know Jack.
No Stains.®**

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IN CASE OF EMERGENCY CALL 1-800-424-9300

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