

# The Jack's Magic<sup>®</sup> Certified Stain Specialist (CSS<sup>™</sup>) Program

Jack's Magic Products<sup>®</sup>, Inc., the leader in swimming pool stain prevention and removal has developed a comprehensive training and support program based on our many years of experience in assisting swimming pool professionals like you to identify, prevent and remove stains and discoloration. As a Jack's Magic CSS, you will receive comprehensive training in the following areas:



- Higher levels of customer satisfaction
- Increased sales & profits
- Complements your professional standing in the market
- Increase your value in your market
- Provides extensive, ongoing training for your staff
- Offers you a wide array of powerful "tools" to keep pools beautiful and stain free.

- Stain identification in swimming pools.
- Common causes of stains and discoloration in swimming pools.
- How best to prevent swimming pool stains and discoloration.
- The roles that water chemistry and proper water balance play with regards to stains and discoloration in swimming pools.
- Understanding the products and methods most effective in identifying, preventing and removing swimming pool stains and discoloration.

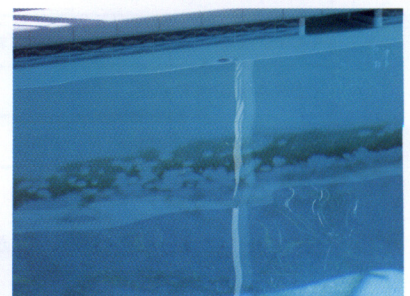
## BECOME A JACK'S MAGIC<sup>®</sup> CERTIFIED STAIN SPECIALIST (CSS<sup>™</sup>)



Are you able to accurately identify stain and discoloration problems for your valued pool customers?



The Jack's Magic Stain ID<sup>®</sup> Kit is one of your powerful stain-fighting tools. It takes the guesswork out of stain removal.



What product(s) would you recommend to help successfully treat this stain, and to prevent a reoccurrence?





Your Jack's Magic® Certified Stain Specialist Program™ status complements your professional standing.



The CSS Program is available to all pool professionals (dealer, service, builder, and plasterer).



Gives you confidence in recommending proven products and methods known to best identify, prevent and remove swimming pool stains and discoloration.



Allows you to keep your customers' pool water sparkling clear with no stains on the pool vessel itself, two of the most important attributes your customers use to define the "well being" of their pools. This enhances your professional standing and increases customer satisfaction.

## As a Jack's Magic Certified Stain Specialist (CSS™) You'll Receive

CSS ITEM:	BENEFIT:
Stain Prevention and Removal Center Display and Headers*	Instantly creates a "Stain Department" in your store
Training and Education Modules	Thoroughly trains and educates you and your staff to be stain specialists.
Technical Support (800#)	Ongoing Technical Support gets you answers when you need it.
Certification (Certificate) as Jack's Magic Stain Specialist	Identifies and distinguishes you and your staff as a CSS.
CSS Apparel Patch	
Literature and Support Materials	Reinforces your CSS knowledge. Helps you promote your CSS status in your market.

\* Available with initial CSS Dealer Product Mix special only

## BECOME A JACK'S MAGIC® CERTIFIED STAIN SPECIALIST (CSS™) IN YOUR MARKET

To find out more about the Jack's Magic® Certified Stain Specialist (CSS™) Program or to register for (CSS™) Training, contact your local Jack's Magic (CSS™) distributor, or please call us at (800) 348-1656 or visit our website at [www.jacksmagic.com](http://www.jacksmagic.com).